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★ OCT 9 1949 ★

1940 - 1941

DE WILDE'S RHODO-LAKE NURSERIES

"THE PEAK OF QUALITY"

RHODODENDRONS AZALEAS
and
ERICACEOUS PLANTS



Shiloh, New Jersey.

AZALEAS

DECIDUOUS VARIETIES

	per 100
CALENDULACEA. Flame Azalea. Nursery grown from seed	
10-12"	\$ 25.00
12-15"	\$ 35.00
15-18"	\$ 50.00
18-24"	\$ 75.00
KAEMPFERI. Flowers pink to terra-cotta.	
8-10"	\$ 30.00
10-12"	\$ 40.00
12-15"	\$ 50.00
MOLLIS. Chinese Azalea.	
3 yr. S.T. 6-9" lining out	\$ 12.50
3 yr. S.T. 9-12" lining out	\$ 17.50
6-10" S.TT. bushy, budded	\$ 25.00
10-12" S.TT. " "	\$ 35.00
12-15" S.TT. " "	\$ 50.00
MUCRONULATA. Earliest of all to bloom, lilac to purple.	
8-10"	\$ 30.00
10-12"	\$ 40.00
NUDIFLORUM. Pinxterbloom Azalea. Nursery grown from seed.	
12-15"	\$ 45.00
15-18"	\$ 60.00
18-24"	\$ 80.00
24-30"	\$ 100.00
POUKHANENSE. Korean Azalea. Light lilac flowers, very hardy.	
6-8"	\$ 25.00
8-10"	\$ 35.00
10-12"	\$ 45.00
VISCOsa. Swamp Azalea. Nursery grown from seed.	
12-15"	\$ 40.00
15-18"	\$ 55.00

EVERGREEN & SEMI-EVERGREEN

AMOENA. Rosy Purple	
8-10"	\$ 30.00
10-12"	\$ 40.00
12-15"	\$ 50.00
15-18"	\$ 65.00

NOTE: * indicates 5¢ per plant discount if delivered before
October 15, 1940.

	per 100
*CHRISTMAS CHEER. Double red.	
8-10"	\$ 40.00
10-12"	\$ 50.00
12-15"	\$ 60.00
*CORAL BELLS. Double coral pink.	
4-6"	\$ 25.00
6-8"	\$ 35.00
8-10"	\$ 45.00
10-12"	\$ 55.00
12-15"	\$ 65.00
FLAME. Orange red, especially recommended for shade.	
6-8"	\$ 20.00
8-10"	\$ 30.00
10-12"	\$ 40.00
12-15"	\$ 50.00
15-18"	\$ 65.00
18-24"	\$ 100.00
24-30"	\$ 125.00
(30-36"	\$ 125.00
(3-4'	\$ 175.00
less compact plants for landscaping	
*HINODIGIRI. Red.	
6-8"	\$ 30.00
8-10"	\$ 40.00
10-12"	\$ 55.00
12-15"	\$ 75.00
15-18"	\$ 100.00
18-24"	\$ 125.00
HINOMAYO. Shell pink, very hardy.	
6-8"	\$ 30.00
8-10"	\$ 40.00
10-12"	\$ 55.00
12-15"	\$ 75.00
*H.O.CARRE. Fiery orange red.	
12-15"	\$ 75.00
15-18"	\$ 100.00
*PINK PEARL. Soft pink.	
6-8"	\$ 25.00
8-10"	\$ 35.00
10-12"	\$ 45.00
12-15"	\$ 60.00
*SALMON BEAUTY. Salmon.	
6-8"	\$ 30.00

		per 100
SANDERI.	Hardy, late, large flowered pink.	
	6-8"	\$ 30.00
	8-10"	\$ 40.00
*SNOW.	Double White.	
	6-8"	\$ 30.00
	8-10"	\$ 40.00
	10-12"	\$ 55.00
	12-15"	\$ 75.00
YAEGIRI.	Double orange red.	
	12-15"	\$ 75.00

CALLUNA

VULGARIS	2 yr. clumps	\$ 15.00
	10-12"	\$ 35.00
	12-15"	\$ 45.00
	15-18"	\$ 55.00
	18-24"	\$ 70.00
VULGARIS ALBA	2 yr. clumps	\$ 15.00
	10-12"	\$ 35.00
	12-15"	\$ 45.00
	15-18"	\$ 55.00
	18-24"	\$ 70.00

The following varieties of Calluna are offered in 3 & 4 yr. clumps.

3 yr. clumps 4-6" \$20.00 4 yr. clumps 8-12" \$ 30.00

VULGARIS ALBA ELATA.	White
"	ALBA HAMMONDI. White
"	ALBA MINOR COMPACTA. Forms a carpet not over 3" high.
"	ALBA SEARLEI. White
"	ALBA VILLOSA. White
"	ARGENTEA. White
"	AUREA. Pink flowers, yellow foliage
"	CUPREA. Pink flowers, copper foliage
"	MONSTROSA. Pink
"	MULTIPLEX. Double pink
"	ROSEA. Pink
"	TENELLA. Pink, earliest to bloom.
"	RIGIDA. White flowers, very dwarf

ERICA

		per 100
CARNEA. Winter flowering		
	3 yr. clump 4-6"	\$ 20.00
	4 yr. clump 8-12"	\$ 30.00

KALIMIA

LATIFOLIA. Mountain Laurel, Nursery grown from seed, exceptionally fine root system.		
	12-15"	\$ 50.00
	15-18"	\$ 75.00
	18-24"	\$ 90.00

LEUCOTHOE

CATESBAEI. Drooping Leucothoe, nursery grown from seed.		
	8-10"	\$ 25.00
	10-12"	\$ 40.00
	12-15"	\$ 55.00
	15-18"	\$ 75.00

POEERIS

FLORIBUNDA. Mountain Andromeda.		
	10-12"	\$ 50.00
	12-15"	\$ 60.00
JAPONICA. Japanese Andromeda.		
	10-12"	\$ 50.00
	12-15"	\$ 60.00
MARIANA. Staggerbush, deciduous, large pure white flowers in June and more sparingly in September.		
	12-15"	\$ 25.00
	15-18" heavy	\$ 35.00
	18-24" heavy	\$ 50.00

RHODODENDRONS

CAROLINIANUM. Nursery grown from seed.

10-12"

12-15"

15-18"

per 100

\$ 40.00

\$ 55.00

\$ 75.00

GRAFTED HYBRIDS

We are offering excellent plants, well budded for forcing, and also for landscaping in sizes as indicated after each variety in the following assortment.

ALBUM ELEGANS, lilac white. A To 5'

ALBUM GRANDIFLORUM, magenta white. A To 4'

AMERICA, red. B To 18"

AMPHION, reddish violet, B. To 2'

BOULE DE NEIGE, white. C. To 2'

CATAWBIENSE ALBUM, white shaded lilac. B To 3½'

CARACTACUS, purple red. B To 3'

CATAWBIENSE BOURSALT, blue violet. B To 3½'

CATAWBIENSE GRANDIFLORUM, campanula violet. B To 2½'

CHARLES BAGLEY, cherry red. B To 3'

CHARLES DICKENS, red. B To 18"

DELICATISSIMUM, lilac white. B To 3½'

DR.H.C.DRESSELIUIS, analine red. A To 3½'

EDWARD S RAND, bright red. B To 3'

EVERESTIANUM, rosy lilac, fringed. B To 2'

F.D.GODMAN, reddish magenta. B To 3½'

H.H.HUMPHRELL, reddish magenta. B To 18"

IGNATIUS SARGENT, light red. B To 3½'

KETTLEDROM, purple red. B To 18"

LEE'S DARK PURPLE, purple. B To 3'

MRS. C.S.SARGENT, deep pink. B To 3½'

DR. V.H.RUTGERS, deep red. C To 2'

MRS. P.DEN OUDEN, carmine red. C To 2'

MARQUIS OF WATERFORD, purple red. B To 2'

PRESIDENT LINCOLN, mauve pink. A To 3½'

PARSON'S GLORIOSUM, blush. A To 3½'

PARSON'S GRANDIFLORUM, light purple red. B To 3'

ROSEUM ELEGANS, purple violet B To 4'

PROF. C.S.SARGENT, late red. B To 18"

It is obviously difficult to say definitely that any variety of Rhododendron is hardy, since various factors, outside of minimum temperature enter into it.

We will however be glad to assist, as well as we can, in the selection of varieties suitable to your own locality.

The following varieties are not hardy and should only be used for forcing or outdoorplanting from Washington, D.C. south.

DR. LOVINK, analine red. B To 2'
 BAGSHOT RUBY, deep red. B To 2'
 BLANDIANUM, lilac red. B To 2'
 CYNTHIA, rosy red. B To 2'
 CUNNINGHAM WHITE, white B To 18"
 ESSEX SCARLET, dark red. B To 18"
 GOMER WATERER, lilac white. C To 2'
 JOHN WALTER, cherry red. B To 2'
 KATE WATERER, shell pink. B To 2'
 LORD ROBERTS, red. B To 18"
 Mme.B. DEBRUIN, scarlet. B To 2'
 PROMETHEUS, red. B To 2'
 PURPLE SPLENDOR, dark purple. B To 2'
 FASTUOSUM FLORA FLENA, lilac B To 2½'

The letter A behind variety name and color description, means tallgrowing, B medium and C low growing habit.

Prices on the foregoing list, our assortment, are as follows:

	per 100
10-12"	\$ 60.00
12-15"	\$ 75.00
15-18"	\$ 100.00
18-24"	\$ 175.00
24-30"	\$ 250.00
30-36"	\$ 350.00
36-42"	\$ 450.00

We will gladly quote separately on any of these varieties.

HYBRID SEEDLINGS

HYBRID SEEDLINGS	15-18"	\$ 75.00
	18-24"	\$ 150.00
	24-30"	\$ 225.00

CONDITIONS OF SALE

All prices quoted are f.o.b. our nursery, or our shipping-point Bridgeton, N. J. Packing is charged at cost. All orders are acknowledged subject to crop yield. We make no guarantee as to livability of our stock, and our liability for untrueness to name is limited to free replacement or refund of purchase price. Terms, 3% cash; 2% 10 days, net 30 days. Orders from persons unknown to us must be accompanied by check or by several acceptable references.

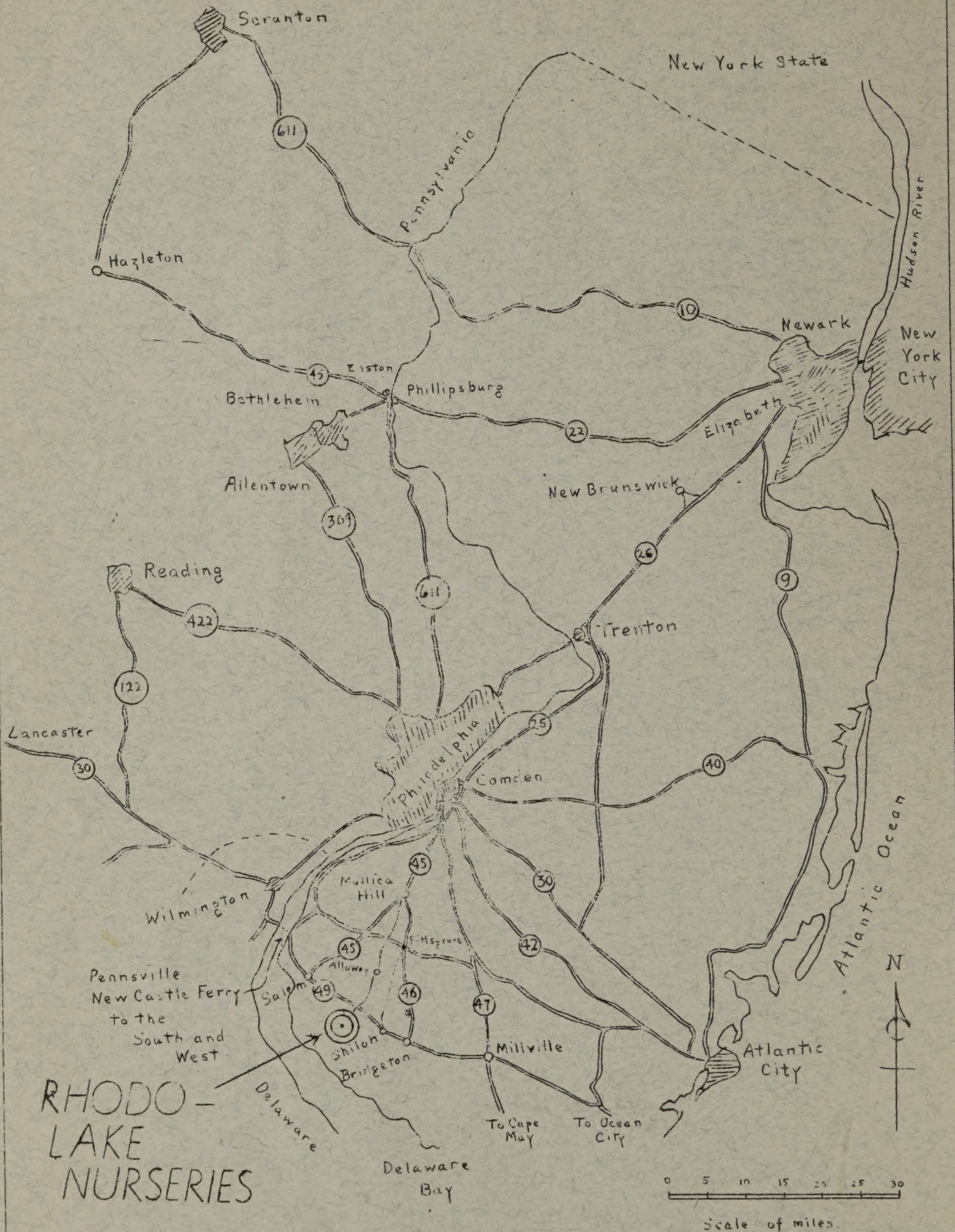
TREATMENT FOR CERTIFICATION ON SHIPMENTS OUTSIDE OF THE JAPANESE BEETLE AREA.

We are equipped to treat plants for shipment outside of the beetle area without any damage to plants, at an additional charge of .05¢ per plant.

We extend a cordial invitation to visit our nursery, located 40 miles south of Philadelphia near Shiloh, New Jersey just off route 49 between Bridgeton and Salem. See back cover for map.

DEWILDE'S RHODO-LAKE NURSERIES

Member New Jersey and American Association of Nurserymen
Telephone Bridgeton 836J2, if no answer call Bridgeton 621R4.



RHODO-LAKE
NURSERIES